



RedHouseMedia
POWERFUL COMMUNICATION

Who we are.



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Vision

What is a vision? It's the goal we may never accomplish.

Improve the future for our clients, our communities, ourselves.
Eternally. Emotionally. Economically.



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Mission

Our **mission** is exactly what we must do to stand a chance of accomplishing our vision.

Communicate with the sole purpose of positively changing hearts and impacting minds.
Strategic. Purposeful. Powerful.



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Values

Values define how we interact with everyone we work with; they are what we will be known for. When people talk about us, they will use the following statements:



Healthy

Creativity starts with personal health.

From the food we consume to the activity we provide our bodies, how we treat our body will impact our ability to create on a daily basis.

- ✓ At RedHouseMedia we encourage our employees to consume food that fuels, not fills, and to participate physical exercise on a consistent basis.
- ✓ We also provide our employees an annual corporate holiday to rest, relax, and rejuvenate their personal being.
- ✓ Lastly, we advocate for our employees to use their annual vacation in full as “time away” allowing the creative heart to grow stronger.





Trustworthy

At RedHouseMedia our default setting is believing our employees are doing their best, every day.

- ✓ We each create our work under the belief quality is king, and experience is everything.
- ✓ We provide our employees autonomy to set their hours and schedule with their teammates, and to record their hours worked each week outside of management oversight.
- ✓ Within this extension of trust, we believe our business will excel, grow, and inspire greatness.





RHM VALUES

Collaborative

Many hands make light creative work.

We create meaningful solutions that inspire a preferred future together.



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Victorious Mindset

- ✓ We are hired to solve problems.
- ✓ We engage in these projects through the lens of “possibility” and “what could be” not “what is.”
- ✓ Positivity in the face of adversity is a must, we believe the impossible isn’t, we believe there is always a solution.
- ✓ We will perpetuate positivity within our daily interactions with our team, with our clients
- ✓ We will attract future teammates and clients through our positivity.
- ✓ As a magnet attracts metal, our victorious mindset will draw us to our preferred future.





Adaptable

Communication is constantly evolving.

- ✓ We commit ourselves to being an agent of change, perpetually growing, pushing ourselves further.
- ✓ Never being OK with OK, and believing status quo is undesirable.
- ✓ We also understand that each creative person is different and will work together in collaboration, maximizing each other's strengths and minimizing weaknesses.





Proactive

- ✓ We think ahead.
- ✓ We anticipate.
- ✓ We cannot procrastinate.
- ✓ We are to be one step ahead of our clients' needs.
- ✓ Our communication must set the playing field, not respond to it.





Peacemakers

Conflict and crisis are a natural ingredient to creative and communication work managed by deadlines.

- ✓ We believe that in order to achieve our vision we must seek to make peace.
- ✓ We cannot peace fake, nor peace break.
- ✓ We will confront conflict and problems directly, speaking through them in love, finding the best possible win/win solution.

